



Grega Cuderman

Web designer & Developer

www.gregacuderman.com

hi@gregacuderman.com

#experience

Self employed

2026 - Now

Web designer & developer

I design and build websites for businesses that want to grow. Working with tech companies and ambitious teams, combining web design, development, and copywriting.

Inova5 d.o.o.

2018 - 2026

Head of Marketing

Marketing lead at a B2B SaaS company building tachograph analysis software for the transport industry. Grew the client base to 1,250+ accounts across European markets, contributed to 3x deal growth, and drove +25% subscription growth through strategic upsell campaigns. Led product positioning, marketing strategy, client onboarding, and content.

Umwerk d.o.o.

2017 - 2017

QA Tester

Manual QA testing for web and software products.

#skills

Marketing & Growth

B2B SaaS marketing · Copywriting · Messaging & positioning · Email marketing · SEO · Social media content

Design

Landing Pages · Marketing Websites · Web Apps · E-commerce

Development

Webflow Development · Shopify Development · Custom Code

Soft Skills

Client management · Cross-functional collaboration · Product thinking · Self-directed

#certifications

[Leading in the Age of Generative AI](#) ↗

[ReConfirm design process](#) ↗

[Building a Product Strategy](#) ↗

[Create a Front-End App with React Skill Path](#) ↗

#volunteering

Lions club

Designed and built the website.